

# The Origins of Structural Transformation

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# The Origins of Structural Transformation

**Economic Development**  $\approx$  Sectoral labor reallocation + Capital intensification

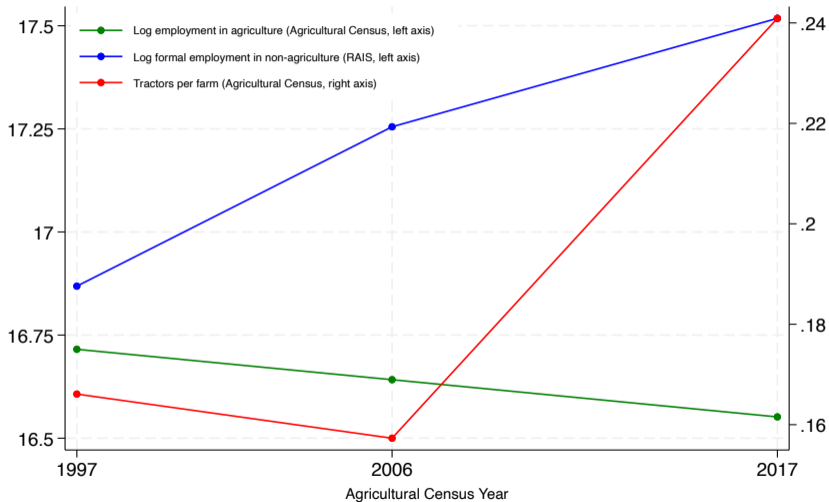
- ▶ In developing world, large share of labor employed in agriculture, but
  - ▶ low productivity
  - ▶ sluggish technology adoption
- ▶ Myriad of interventions and policy efforts in agriculture
- ▶ Can shocks **originating** in non-agriculture lead to structural transformation?

**This paper:** How do labor demand shocks **in non-agriculture** affect **agriculture**?

- ▶ Heterogeneity across development spectrum

# Context: Brazil 1997-2017 at the *Macro* Level...

Decline in agricultural employment and tractor intensification



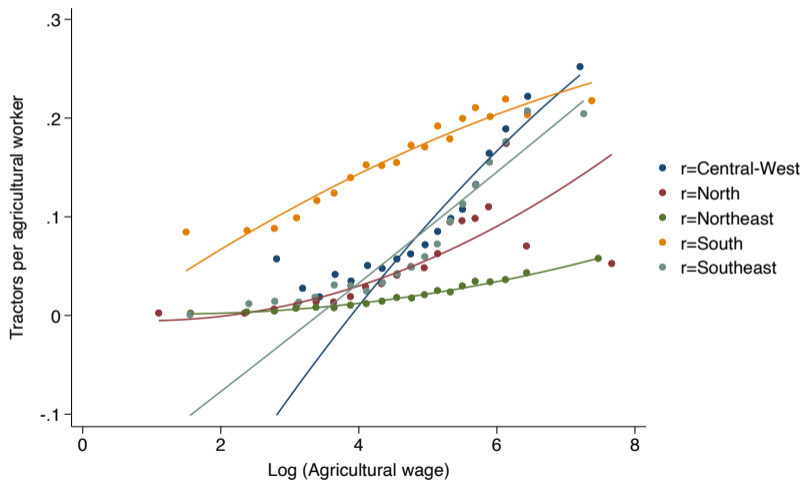
# Context: Brazil 1997-2017 at the *Micro* Level...

Agricultural employment **decreases** in agricultural wages



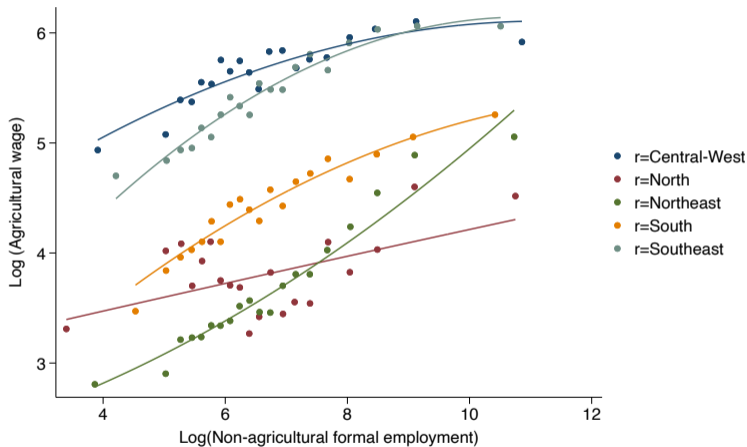
# Context: Brazil 1997-2017 at the *Micro* Level...

Tractor intensity increases in agricultural wages



# Context: Brazil 1997-2017 at the *Micro* Level...

Agricultural wages increase in non-ag employment



non-ag emp & non-ag wage

# How do Labor Shocks in Non-agriculture Affect Agriculture?

1. **Model.** Multi-sector + firm/farm heterogeneity + endog. mechanization
  - ▶ Endogenous firm entry + selection
  - ▶ Endogenous farm size
  - ▶ Technology adoption/capital intensification
2. **Data.** Large non-ag firm entries in Brazil: DD & IV evidence
  - ▶ Employer-employee data + AgCensus, PopCensus, Crop-muni Production
  - ▶ Labor markets: Wages, skills and emp in Ag & Non-Ag
  - ▶ Organization of agriculture: Mechanization, land consolidation, output
3. **Quantification.** Ultimate goal: policy counterfactuals
  - ▶ Data  $\Rightarrow$  Model: (lower) entry costs to target  $\Delta$  wage (steady state)
  - ▶ Heterogeneity in outcomes: initial level of capital intensity in agriculture
  - ▶ [Not Today] Transition paths

# Contributions

1. Study *the micro mechanisms* of structural change, in the aggregate...
  - ▶ Push-pull effects Schultz, '53; Gollin et.al., '07; Kuznetz '66; Caselli, '08; Alv.-Cuadrado & Poshke, '11.
  - ▶ Input intensification responds to relative prices Boppart et. al., '24; Caunedo & Keller, '24.
2. Role of *shifts in relative input prices*
  - ▶ Capital intensification in agriculture Manuelli & Seshadri, '14, Chen, '22..
  - ▶ Changes in land organization Adamopoulos & Restuccia, '14.
  - ▶ Intermediate inputs Donovan, '20.
3. **Big-picture:** Can the “puzzle” of sluggish technology adoption in agriculture reside elsewhere in the economy? Sury & Udry, '22; Udry '24 Kuznetz lecture.

**Model**

# Environment

- ▶ Discrete time, infinite horizon
- ▶ Multiple sectors: non-agriculture, agriculture (calib. services/informality)
- ▶ Identical households and  $\bar{N}$  time endowment
- ▶ Land in fixed supply
- ▶ Complete markets; Stone-Geary preferences  $U(c_a, c_n, c_s; \bar{c}_a, \bar{c}_s)$

## Key departures from canonical structural change models

(e.g., Ngai and Pissarides '07; Herrendorf, Rogerson, Valentinyi '14)

- ▶ *Endogenous mechanization*
  - ▶ Agricultural labor-capital ratio responds to relative input prices
  - ▶ Mechanization requires incurring fixed-costs
- ▶ Heterogeneously productive firms and farms/ w free-entry

# Firms in Non-agriculture

- ▶ Production technology

$$Y_{n_i} = Z_{n_i} N_{n_i}^\alpha \quad \alpha < 1$$

- ▶ Productivity  $Z_{n_i}$  drawn upon entry from  $G_n(Z)$
- ▶ Fixed cost upon entry  $F_n$
- ▶ Operating cost  $f_n$  each period

- ▶ Production technology

$$Y_{a_j} = Z_{a_j} \mathcal{A}(\beta) \left( K_j^{1-\beta} N_{a_j}^\beta \right)^\gamma L_j^{\gamma_L}, \quad \text{for } \gamma + \gamma_L < 1$$

- ▶ Productivity  $Z_{a_j}$  drawn upon entry from  $G_a(Z)$
- ▶ Fixed cost upon entry  $F_a$
- ▶ Operating cost  $f_a$  each period
- ▶ **Key feature:** endogenous mechanization, labor share  $\beta$

# Farm Mechanization

- ▶ Farming is a collection of activities  $x(b)$

$$Y_{a_j} = Z_{a_j} \left( e^{\int_{b=0}^1 \ln x(b)} \right)^\gamma L_j^{\gamma L}$$

for  $\frac{a_n(b)}{a_k(b)}$  continuously differentiable and decreasing in  $b$

- ▶ Technology per activity
  - ▶  $x(b) = a_n(b)n_j(b) + a_k(b)k_j(b)$  if  $b \in [\hat{\beta}, 1]$ ,
  - ▶  $x(b) = a_n(b)n_j(b)$  if  $b \in [0, \hat{\beta})$ .
- ▶ Farmers choose:
  - ▶ Set of technologies mechanizable,  $\hat{\beta}$  with fixed cost  $I_\beta$
  - ▶ Activities to perform with labor and with capital,  $\beta \in [\hat{\beta}, 1]$

## Farm Mechanization

- ▶ Optimal  $\hat{\beta}$

$$p_x(b)a_k(b)k_i - rk_i > I \quad \rightarrow \quad p_x(b)a_k(b) - r > \frac{I}{k_i}$$

Desired mechanizable activities,

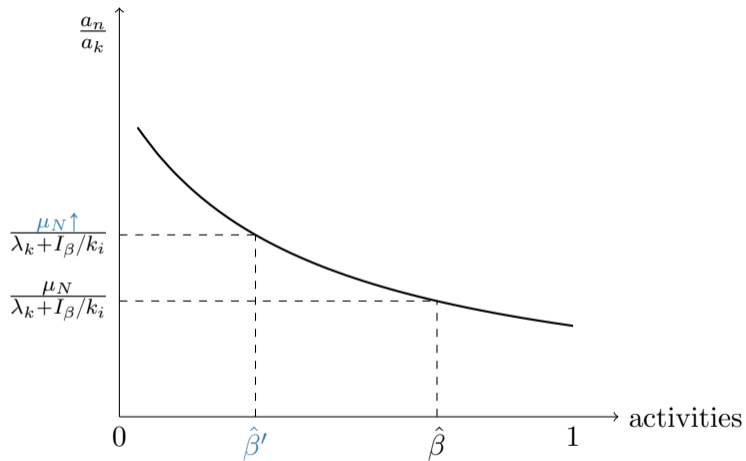
$$\frac{a_n(\hat{\beta})}{a_k(\hat{\beta})} = \frac{\mu_N}{\lambda_k + \frac{I\beta}{k_i}}, \quad \text{for } k_i = \frac{K_i}{1 - \beta}.$$

$\uparrow \mu_N$  induces more mechanization,  $\downarrow \hat{\beta}$

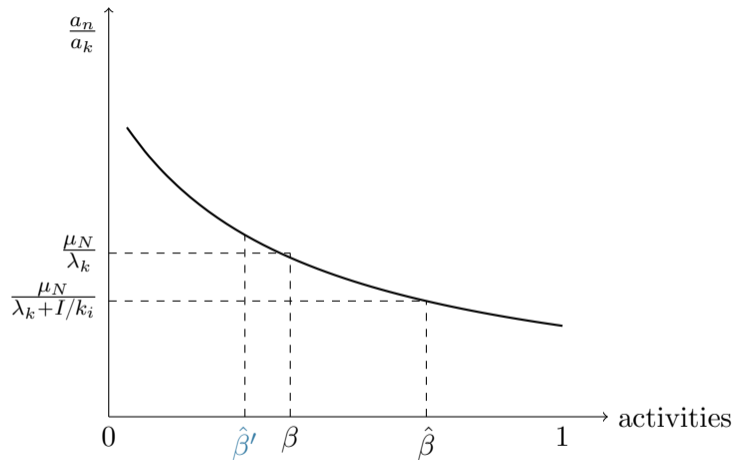
- ▶ Optimality: cutoff activity  $\beta = b$  to be performed with labor

$$\frac{\mu_N}{\lambda_k} \geq \frac{a_n(\beta)}{a_k(\beta)} \quad \text{w/inequality if } \beta \leq \hat{\beta}$$

# Farm Mechanization



# Farm Mechanization



# Equilibrium Characterization

$\bar{c} = 0$  (homotheticity) equilibrium planner

- ▶ Non-agriculture employment

$$M_n^* N_n^* = \frac{N^P}{1 + (1 - s) + \left(\frac{\gamma\beta}{\alpha}\right) \frac{\theta_n}{\theta_a} (1 - s)}$$

for  $s \equiv X/(M_n Y_n)$  the investment rate,

- ▶ Benchmark (fixed  $\beta$ ):  
Entry in **non-ag**  $\uparrow M_n$  average firm employment,  $N_n^* \downarrow$  and  $M_n N_n$  is constant
- ▶ But...  $\beta \downarrow$  when labor costs raise,  $N_n^* \uparrow$  (for any M)

- ▶ Free entry non-ag

$$M_n^* = \frac{\theta_n(1 - \alpha)}{\frac{\delta}{\nu} \underbrace{F_n}_{\text{shock}} \mu_N} \left(1 - G(\underbrace{Z_n}_{\text{selection}})\right)$$

# Equilibrium Characterization

$\bar{c} = 0$  (homotheticity) equilibrium planner

- ▶ Agriculture employment

$$\frac{M_a^* N_a^*}{M_n^* N_n^*} = \frac{\gamma \beta \downarrow \theta_a}{\alpha \theta_n} (1 - s)$$

- ▶ Free entry

$$M_a^* \downarrow = \frac{\theta_a (1 - \alpha)}{\underbrace{\frac{\hat{\delta}}{\nu} F_a}_{\text{labor mkt}} \underbrace{\mu N}_{\text{selection}}} (1 - \underbrace{G(Z_a)}_{\text{selection}})$$

**Evidence**

# Effect of Large Firm Entries in Non-agriculture on Agriculture

Example: Fortaleza (2014)

**Firm:** Construtora Colméia (local contractor)

**Year:** 2014

**Event:** Large-scale housing project launch

**Target:** Low-income HH; federal funding

**Impact:** New establishment → hundreds of local jobs

LISTA DE NOTÍCIAS

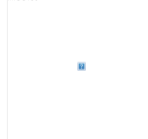
## Mais de 22 mil unidades habitacionais serão construídas no Ceará

27 DE MARÇO DE 2014 - 09:07

A política habitacional é uma das prioridades do Governo do Estado, tanto que nesta quarta-feira (6) o governador Cid Gomes assinou junto a Caixa Econômica Federal o Programa de Financiamento de Contrapartidas do PAC (CPAC), no valor de R\$ 120,4 milhões, que vai garantir a construção de 22.721 unidades habitacionais em todo o Ceará. Das unidades que serão subsidiadas com o aporte, 10.474 mil já começam a ser construídas a partir de hoje, já que na ocasião foram assinadas ordens de serviço para construção de mais de seis mil casas e a retomada das obras de outras três mil unidades nos municípios de Fortaleza e Caucaia. A solenidade, realizada no Palácio da Abolição, contou com a presença do Ministro das Cidades, Gilberto Occhi, e do vice-presidente José Henrique.

Todas as unidades contarão com o montante de R\$ 1,05 bilhão do Governo Federal, por meio do Programa Minha Casa Minha Vida (MCMV). "Esta ação vai dar um ritmo muito mais célere na partição do Ceará no Programa Minha Casa Minha Vida. Em um primeiro momento desse Programa o Ceará teve uma participação muito pequena, mas agora o Estado avaliou e está dando um aporte de uma forma mais justa, serão mais de R\$ 1 bilhão por parte do Governado Federal e R\$ 120 milhões por parte do Governo Estadual, isso vai fazer com que o Ceará tenha uma participação mais forte na redução do déficit habitacional", explicou Cid Gomes.

IMG 3186



A construção de 6.698 novas unidades habitacionais beneficiarão os municípios de Crateús (795 unidades habitacionais); Maracanaú (272); Canindé (495); Crato (1.578); Maranguape (294) e Fortaleza (3.264). Além disso foi autorizada a retomada das obras de 3.776 unidades, em Caucaia (2.656 casas) e Fortaleza (1.120), do MCMV I em que o Estado não era autorizado a entrar com aporte financeiro. "O Ceará tem se destacado, dado uma importante demonstração para o Programa Minha Casa Minha Vida. Um ato diz mais do que palavras e nós estamos aqui hoje não estamos falando, estamos fazendo. Está de parabéns o povo cearense que mostrou ser capaz de lutar pelo seu direito de ter uma moradia digna", destacou o Ministro Gilberto Occhi. Ainda segundo o gestor, o Ceará é referência no Programa e já conta com mais de 100 mil unidades habitacionais contratadas.

# Effect of Large Firm Entries in Non-agriculture on Agriculture

## **New establishment:**

≈300+ on-site workers at launch

## **Immediate effect:**

Local hiring surge in construction



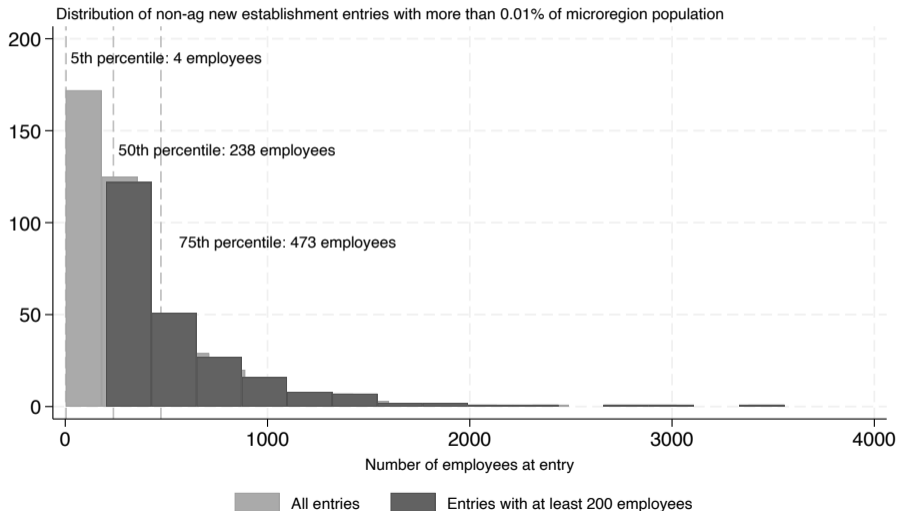
# Effect of Large Firm Entries in Non-agriculture on Agriculture

Empirical strategy **data**

- ▶ **Large firm entry shock**  
chance of moving wages?
- ▶ **Shock:** Firm entries of i)  $\geq 0.01\%$  of MMC population ii) 200+ workers  
**geography** **sector** **skill distribution**

# What is the Role of Large-firm Entries?

## Shock distribution



# What is the Role of Large-firm Entries?

Empirical strategy [data](#)

- ▶ Compare **municipalities** with a large entry episode (“epicenter”) with municipalities in never-entered micro-regions
  - ▶ RAIS and PAM outcomes (annual) [levels](#)
  - ▶ AgCensus outcomes (decade): for *today*, surroundings vs epicenter [dist](#) [means](#)
- ▶ (Promising) **Instrument**: Minha Casa Minha Vida (MCMV) [about](#) [first stage](#)

# Regression Specification for Annual Outcomes

RAIS and PAM

Epicenter: *municipality with an episode of “entry” for a new establishment*

$$y_{mt} = \sum_{k=-5, k \neq 0}^{k=10} \beta_k [\text{Epicenter}_m \times (1_{k=t-t_m^*+1})] + \delta_t + \delta_m + \epsilon_{mt}$$

$t_m^*$  is municipality  $m$ 's large entry year;

$y_{mt}$  is municipality outcome at year  $t$ .

Staggered DD specification (Chaisemartin and d'Haultfoeuille '20)

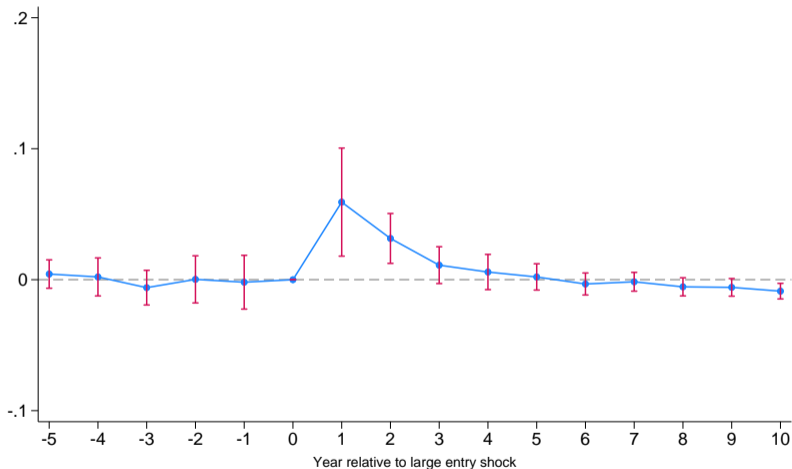
→ Sample: All epicenters and all munis in **never-entered** micro-regions

→ Control: Municipalities in **never-entered** micro-regions

Graphs Today: Per-period effects

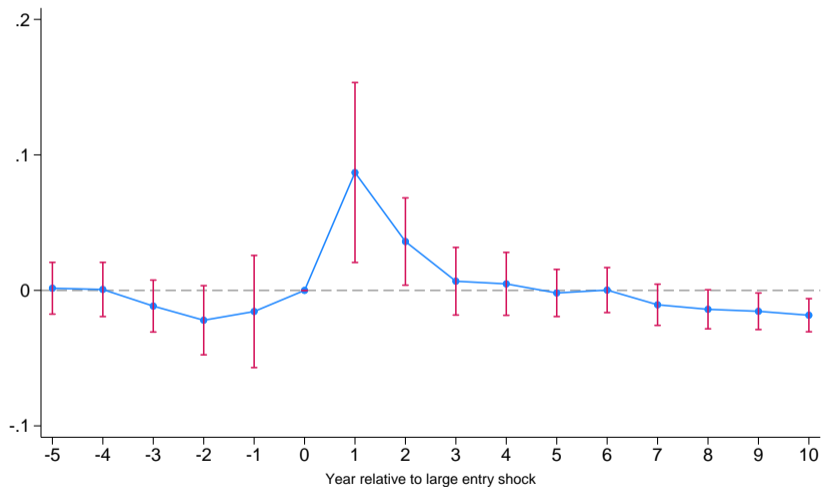
# A Large Non-ag Entry... Increases Non-ag Real Wages

Cumulative effect 10 years out:  $\Delta\mu_N = 1.4\%$

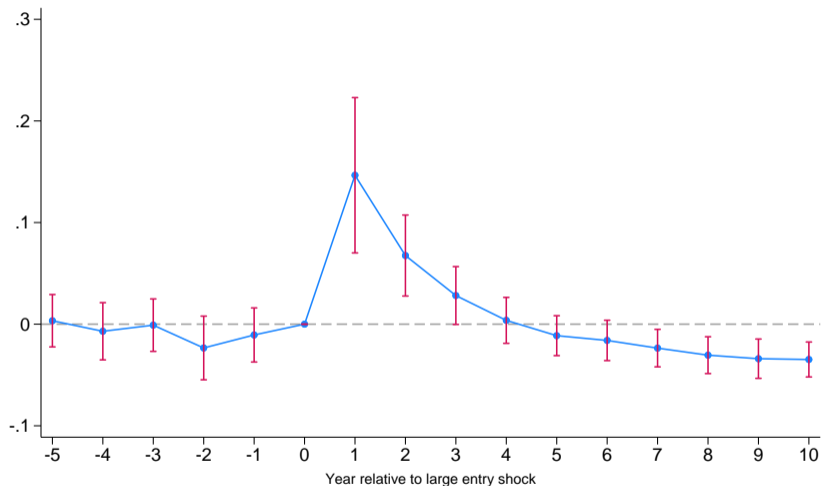


## ... and These Effects are Orthogonal to the Soy (“push”) Boom

Effects dropping areas ever producing soy in 1973-2017

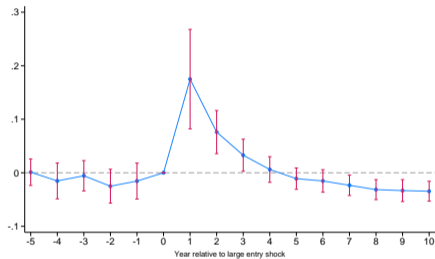


## A Large Non-ag Entry... Increases *Total* Formal Employment

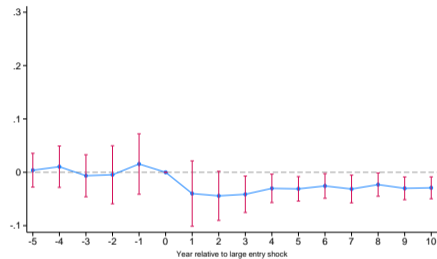


by education tradable vs non-tradable construction

# A Large Non-ag Entry... *Decreases* Agriculture Formal Employment



(a) Non-Agriculture



(b) Agriculture

area planted increases

# Regression Specification for AgCensus Outcomes (Cecadal)

1. Epicenter: *municipality with a large-entry event*
2. Surroundings: *surrounding municipalities in the epicenter's a micro-region*

$$y_{mt} = \sum_{d=-2, d \neq -1}^2 \beta_d [\text{Surrounding}_m \times (t_m^* \in \Theta_d)] + \delta_d + \delta_t + \delta_m + \epsilon_{mt}$$

$\Theta_d$  is decade set of years in-between AgCensus years (1997, 2006, 2017);

$t_m^*$  is year of microregion's first large entry;

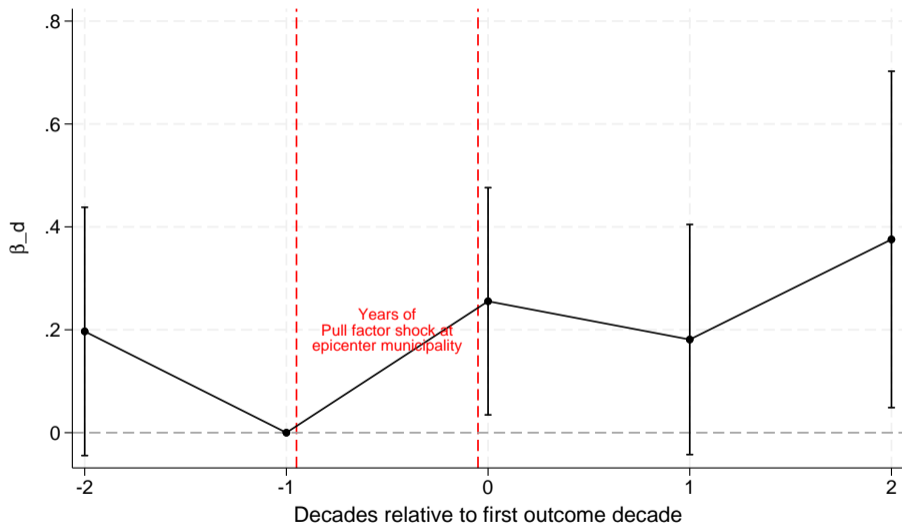
$y_{mt}$  is municipality outcome on AgCensus year  $t$ .

Staggered DD specification (TWFE, given few AgCensus years)

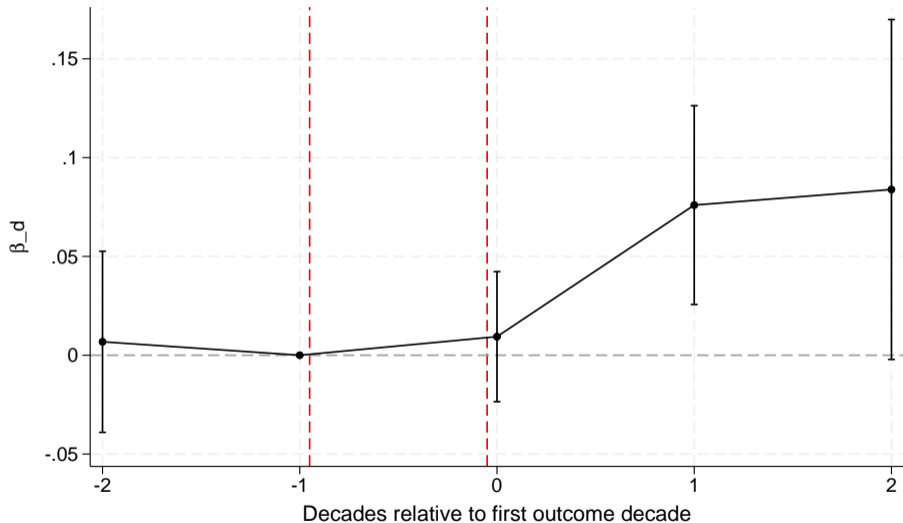
→ Sample: All micro-regions with epicenters

→ [For today] effects **relative to epicenter**

## A Large Non-ag Entry... Increases Real Wages in Agriculture



## A Large Non-ag Entry... Increases Tractors per Hectare



# Effect of Non-Ag Large Entry on Organization of Agriculture

|                                 | Log wage                  | Log workers              | Log tractors/farm           | Log small farms            |
|---------------------------------|---------------------------|--------------------------|-----------------------------|----------------------------|
| Sur X Post                      | 0.303**<br>(0.136)        | -0.307**<br>(0.146)      | 0.0544*<br>(0.0279)         | -0.351**<br>(0.144)        |
| Sur X Post X Base Tractors/farm | -0.0512<br>(0.0951)       | 0.138**<br>(0.0683)      | 0.101***<br>(0.0356)        | 0.00634<br>(0.159)         |
| Sur X Post X Entry Size         | -0.0000586<br>(0.0000477) | 0.0000475<br>(0.0000291) | -0.0000358**<br>(0.0000144) | 0.000111***<br>(0.0000412) |
| Observations                    | 2087                      | 2092                     | 2087                        | 2092                       |

# Summary

*Entry of large establishments in non-agriculture induces...*

1. increase in wages
2. lower employment in agriculture relative to non-agriculture
3. mechanization, more tractors per acre/farm
4. less employment in agriculture
5. land consolidation/exit of small farms

*Robustness: different cut-off, inclusion of soy, estimator...*

# Model Quantification

# Quantitative Exploration

1. Parameterize the economy to a steady state in 1997 direct calibration
2. “Large-entry” counterfactual = change entry costs in non-agr. to match  $\Delta\mu_N$
3. Explore implications for
  - ▶ Employment
  - ▶ Farm size
  - ▶ Mechanization

...comparative statics *with* and *without* mechanization
4. Heterogeneity? **Some...**

# Bringing Model to the Data

| Moments  |        |       | Model Parameters |       |  |
|--|--------|-------|------------------|-------|--|
| Description                                    | Target | Model | Var.             | Value | Description                                  |
| Share of non-ag firms with above average empl. | 12.3%  | 12.5% | $\alpha_n$       | 6.8   | Productivity distr. non-agr., tail parameter |
| Share of farms larger than 100 ha              | 10.7%  | 9.6%  | $\alpha_a$       | 9     | Productivity distr. agr., tail parameter     |
| Average land per farm ( <i>ha</i> )            | 72.7   | 73.7  | $L$              | 180   | Total land endowment                         |
| Share of labor in agriculture                  | 15.8%  | 15.4% | $\bar{N}$        | 70    | Total labor endowment                        |
| Labor productivity in agr. to non-agr.         | 0.25   | 0.28  | $F_a$            | 0.6   | Entry cost in agriculture                    |
| Capital to output ratio in agriculture         | 2.17   | 2.14  | $\beta$          | 0.85  | Share of labor within composite              |

+ homothetic preferences and informality/service sector production technology in  $s$

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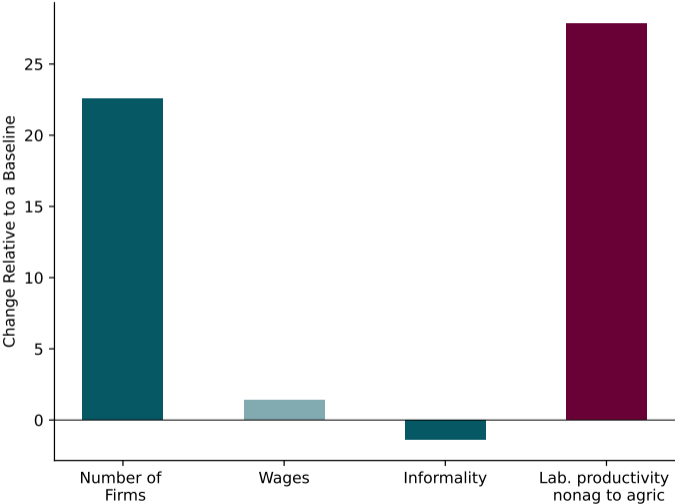
+ homothetic preferences and informality/service sector production technology in *s*

- ▶ Large entry counterfactual:  $\downarrow F_n$  to target decadal  $\Delta\mu_N = 1.4\%$

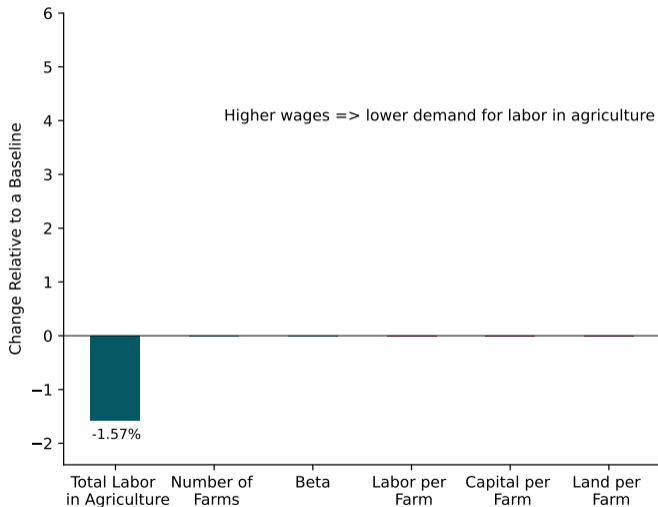
$$M_n^* = \frac{\theta_n(1-\alpha)}{\underbrace{\hat{\delta}}_{\text{shock}} \underbrace{F_n}_{\text{shock}} \mu_N} (1 - G(\underbrace{Z_n}_{\text{selection}}))$$

- ▶ Why  $\downarrow F_n$ :  $\uparrow$  non-ag/ag prod.;  $\uparrow$  entry average firms (mean firm size data 30)

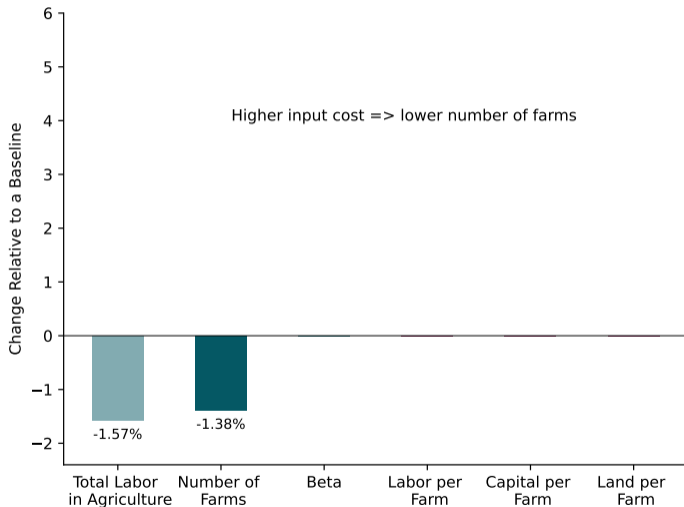
# Firm Entry Shock $\downarrow F_n$ : Non-agriculture



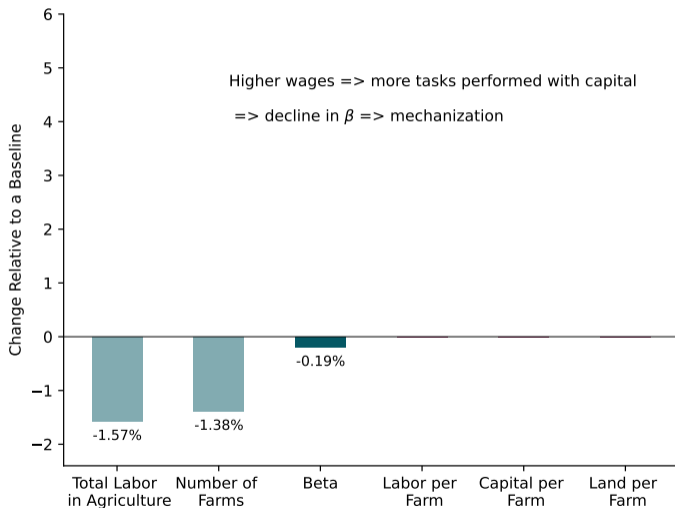
# Firm Entry Shock $\downarrow F_n$ : Reduces Agricultural Labor



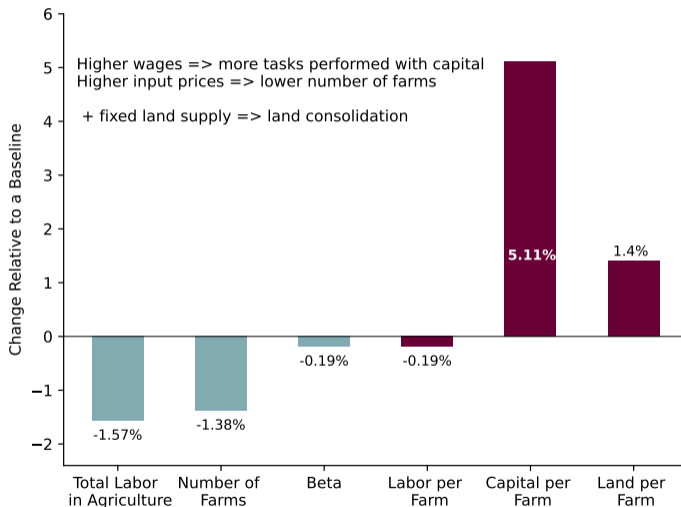
# Firm Entry Shock $\downarrow F_n$ : Reduces the Number of Farms



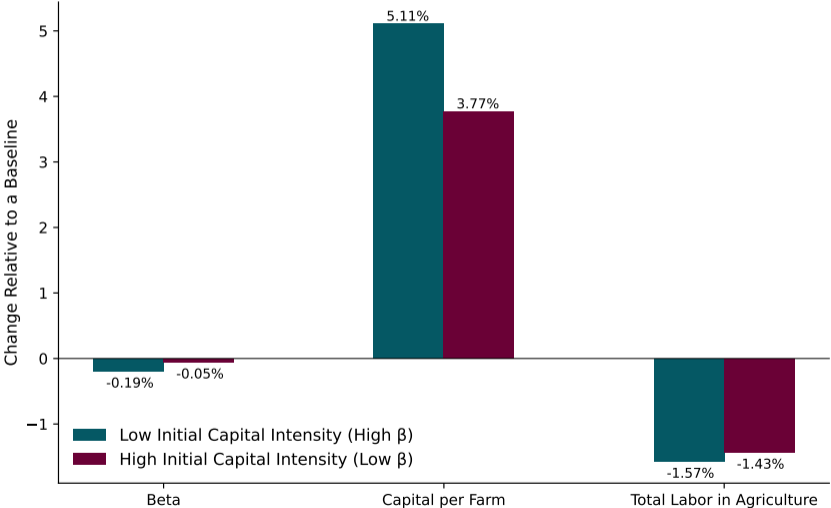
# Firm Entry Shock $\downarrow F_n$ : Reduces Labor Intensity in Agriculture



# Firm Entry Shock $\downarrow F_n$ : Reorganizes Agricultural Production



# Effects are Larger at Lower Initial Capital Intensity



# Taking Stock

Non-agriculture shocks can be powerful to reorganize agriculture

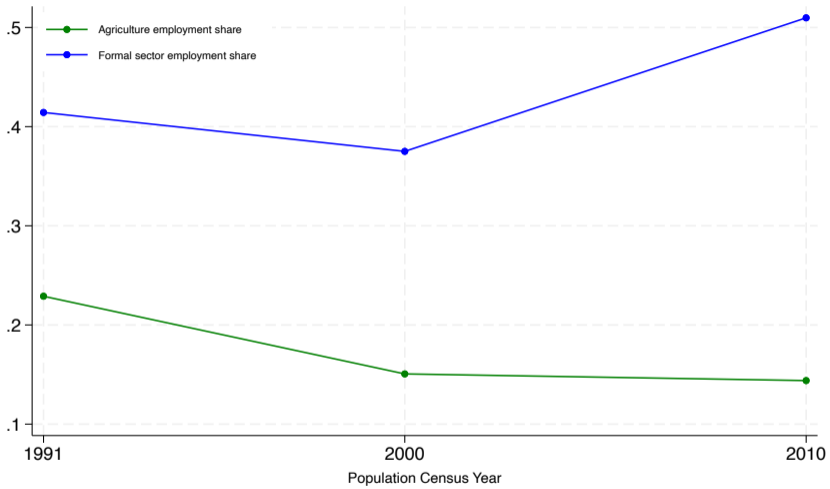
→ Capital intensification and land consolidation

In progress:

- ▶ Robustness of reduced-form results to IV design
- ▶ Effects on migration flows and non-ag informality
- ▶ Explore heterogeneity across regions in different stages of development
  - ▶ Reduced-form effects
  - ▶ Model quantification: Transition dynamics; Counterfactuals

# Appendix

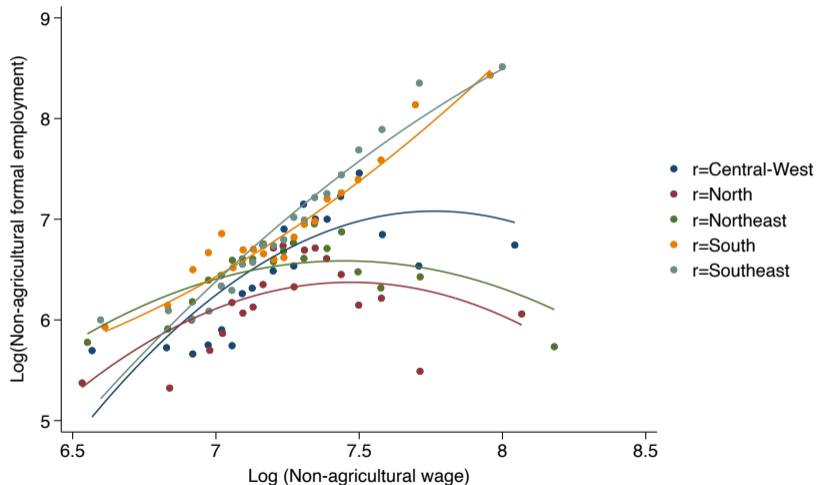
# Structural Change: Brazil 1990s to Date



[Back](#)

# Brazil 1997-2017: At the *micro* level... *local labor market* is key

Non-ag wages also increase in non-ag employment



# Equilibrium

## Definition

An equilibrium is an allocation  $\{N_i, c_i\}_{i=a,n,s}$ , measures of firms  $\{M_i\}_{i=a,n}$  s.t. given,  $K_0$ , sectoral prices,  $\lambda_j$ , input costs  $\mu_n$  and  $r$ , entry and fixed costs  $\{F_i, f_i\}_{i=a,n}$

1. households maximize utility given their budget set,
2. firm maximize profits,
3. the markets for goods, capital, and labor clear,
4. the law of motion of firms and farms satisfy,

$$M_{it+1} = m_{it}(1 - G(\underline{Z}_{it+1})) + M_{it}(1 - \delta_{M_i}), \quad \text{for } i = a, n$$

5. free-entry is satisfied.

more

# Equilibrium

Market clearing conditions:

- ▶ Labor

$$\overbrace{M_n N_n + M_a N_a + N_s}^{\text{productive}} + \overbrace{N^f}^{\text{costs}} = \bar{N}.$$
$$N^f \equiv F_a m_a + F_n m_n + M_a \int_{\underline{Z}_a}^{\infty} f_a g_a(Z) dZ + M_n \int_{\underline{Z}_n}^{\infty} f_n g_n(Z) dZ,$$

- ▶ Goods

$$C_a = M_a \int_{\underline{Z}_a}^{\infty} Y_{aj} g_a(Z_j) dZ_j = M_a Y_a, \quad C_n + X_t = M_n \int_{\underline{Z}_n}^{\infty} Y_{ni} g_n(Z) dZ = M_n Y_n.$$
$$C_s = Y_s.$$

- ▶ Capital

$$M_a \int_{\underline{Z}_a}^{\infty} K_{jt} g_a(Z_j) dZ_j \equiv K_t. \quad K_{t+1} = X_t + (1 - \delta_k) K_t.$$

# Data

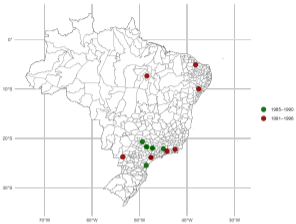
## Data at the municipality level

- ▶ Agricultural Census (1995-96, 2006, 2017)
  - ▶ Inputs of production: land, capital, labor.
  - ▶ Outputs.
  - ▶ Producer/farm characteristics.
- ▶ Employer-Employee Data (RAIS, 1985-2021)
  - ▶ Formal employment
  - ▶ Wages
  - ▶ Education
- ▶ *GDP and VA (2002-'20), exports and imports data (1997-2022)*
- ▶ Census for migration, wages, sectors (1991, 2000, 2010)

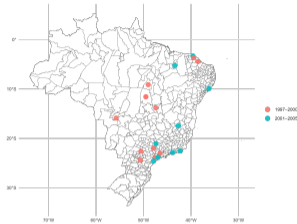
## Municipalities linked into Micro-regions

- ▶ Cross-walk microregions time (Kovac & Dix-Carneiro).

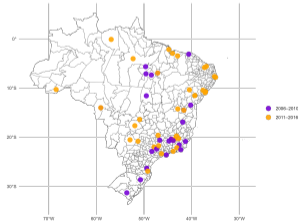
# Spatial distribution of Large-firm Entries



(a) 1985-1996



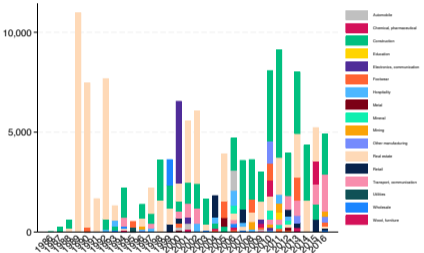
(b) 1997-2005



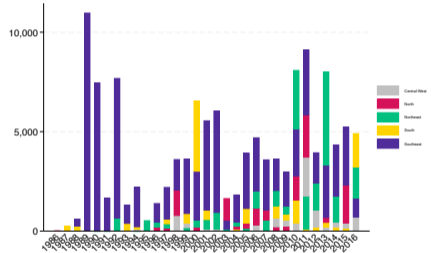
(c) 2006-2016

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# Sectoral and spatial distribution of Large-firm Entries



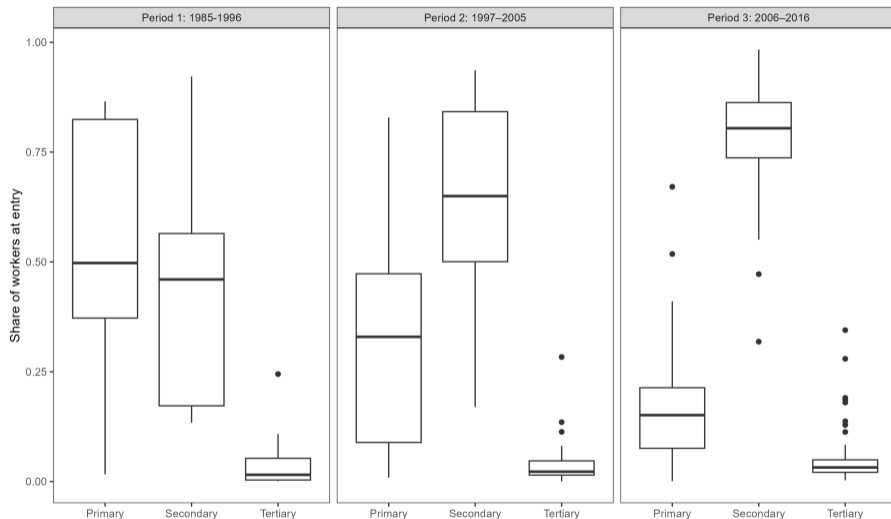
(a) By Industry



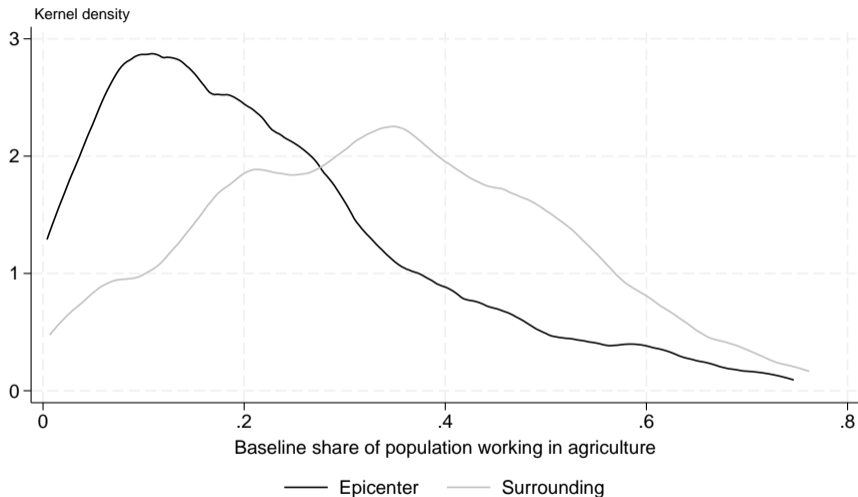
(b) By Region

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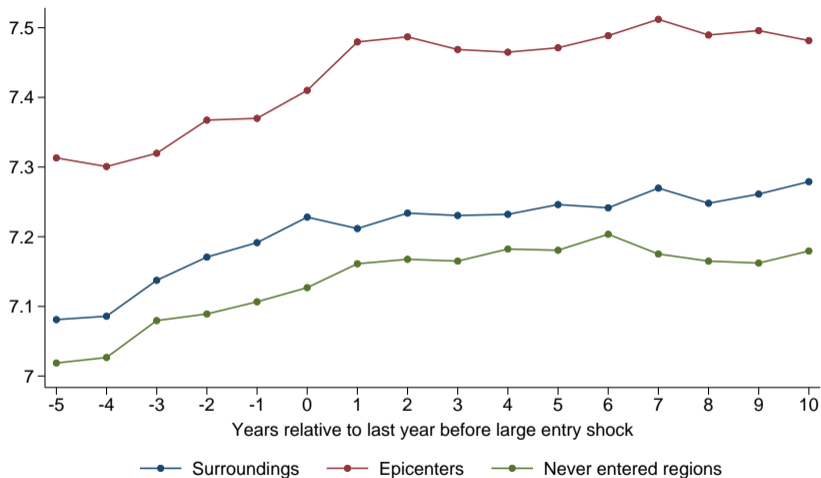
# Skill composition of Large-firm Entries



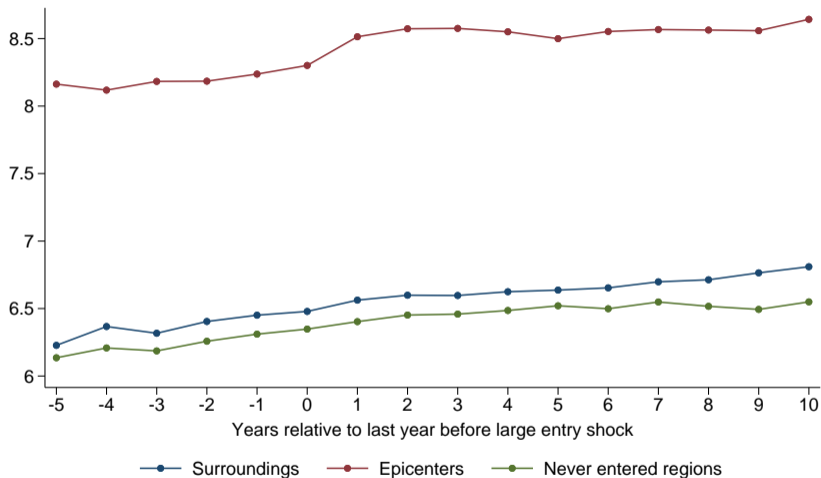
# Employment in Agriculture: Epicenter town vs. Surrounding farms



## Levels: Non-agricultural Formal Real Wage



## Levels: Total Non-agricultural Formal Employment



# Baseline Characteristics

|  | Epicenter<br>(N=85) | Surrounding<br>(N=609) | All<br>(N=694)    | P-value |
|--|---------------------|------------------------|-------------------|---------|
| Farmland (ha 000s)                               | 133.14 (203.23)     | 93.54 (152.47)         | 98.39 (159.91)    | 0.032   |
| # Farm workers                                   | 4246.34 (4279.88)   | 3080.90 (3130.91)      | 3223.64 (3311.61) | 0.002   |
| # Workers per farm                               | 4.48 (3.70)         | 3.88 (2.44)            | 3.95 (2.63)       | 0.053   |
| # Tractors per farm                              | 0.34 (0.44)         | 0.30 (0.54)            | 0.30 (0.53)       | 0.566   |
| Crop production (BR 100k)                        | 16.78 (25.71)       | 9.43 (17.43)           | 10.33 (18.77)     | <0.001  |
| Any soy planted (PAM)                            | 0.25 (0.43)         | 0.25 (0.43)            | 0.25 (0.43)       | 0.988   |
| Formal non-ag employment (000s)                  | 16.85 (46.43)       | 2.53 (6.41)            | 4.28 (17.87)      | <0.001  |
| Agricultural monthly wage (AgCensus, 2017 reais) | 322.67 (514.31)     | 299.16 (1571.96)       | 301.95 (1486.10)  | 0.893   |
| Non-ag. monthly wage (RAIS, 2017 reais)          | 1761.99 (699.30)    | 1493.41 (502.31)       | 1526.30 (537.04)  | <0.001  |

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# Promising instrument: Minha Casa, Minha Vida (MCMV)

*Largest housing construction program in Brazilian history*

- ▶ **Federal housing program (2009–)**
  - ▶ Low-income housing w/ >6 million units contracted
  - ▶ Financed & coordinated federally  $\Rightarrow$  local fiscal capacity not a constraint
- ▶ **Project roll-out depended on:**
  - ▶ Federal targeting criteria (housing deficit)
  - ▶ Developer proposals meeting program rules
  - ▶ Availability of government-owned land (municipal, state, or federal)
  - ▶ **Simoni ('24):** Mayor political alignment in 2009 w/ federal ruling coalition predicts MCMV contracts for lowest-income housing units in 2009-2014 (presidential elections: 2010). We replicate.
- ▶ **IV strategy:**
  - ▶ Political alignment + admin. constraints  $\Rightarrow$  plausibly exogenous to agriculture
  - ▶ MCMV contracted housing units  $\Rightarrow$  Epicenter in construction / real estate

## Promising Instrument: MCMV predicts large entry shocks

$$y_m = \alpha + \beta \text{MCMV} + \epsilon_m \quad (1)$$

|              | (1)<br>Epicenter    | (2)<br>Construction<br>Epicenter | (3)<br>Real Estate<br>Epicenter | (4)<br>Formal Construction<br>Employment | (5)<br>Formal Real Estate<br>Employment |
|--------------|---------------------|----------------------------------|---------------------------------|--|---|
| MCMV         | 0.115***<br>(0.022) | 0.042**<br>(0.021)               | 0.032***<br>(0.006)             | 2273.356***<br>(362.822)                 | 1885.454**<br>(753.275)                 |
| Constant     | 0.020<br>(0.019)    | 0.020<br>(0.019)                 | -0.000***<br>(0.000)            | 236.807**<br>(99.484)                    | 1088.929*<br>(595.951)                  |
| Observations | 953                 | 953                              | 953                             | 953                                      | 953                                     |

Note: Sample is all micro-regions with any epicenters in 2009-2014. MCMV is a dummy indicating any Minha Casa Minha Vida contracted housing units in 2009-2014. Columns (1)-(3) are dummies indicating if municipality  $m$  was an epicenter, and of which kind, anytime in 2009-2014. Columns (4)-(5) are total municipal formal sector employment for 2009-2014. Robust standard errors in parentheses. \*  $p < 0.1$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$ .

unrelated to soy

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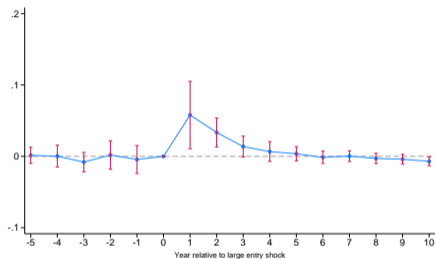
## MCMV-driven housing demand unrelated to soy production

$$y_m = \alpha + \beta \text{MCMV} + \beta [\text{Muni produced any soy in 1985-2017}] + \epsilon_m \quad (2)$$

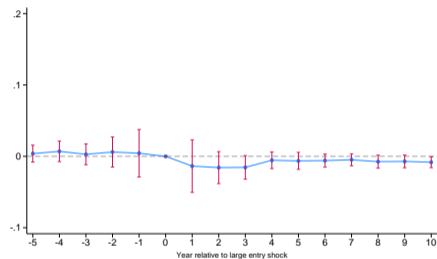
|                   | (1)                 | (2)                       | (3)                      | (4)                               | (5)                              |
|-------------------|---------------------|---------------------------|--------------------------|-----------------------------------|----------------------------------|
|                   | Epicenter           | Construction<br>Epicenter | Real Estate<br>Epicenter | Formal Construction<br>Employment | Formal Real Estate<br>Employment |
| MCMV              | 0.114***<br>(0.023) | 0.048**<br>(0.021)        | 0.025***<br>(0.005)      | 2372.029***<br>(415.723)          | 2036.157**<br>(798.959)          |
| Any soy 1985-2017 | 0.002<br>(0.022)    | -0.026*<br>(0.015)        | 0.032***<br>(0.011)      | -441.938<br>(667.080)             | -674.974<br>(881.205)            |
| Constant          | 0.019<br>(0.021)    | 0.027<br>(0.020)          | -0.009**<br>(0.004)      | 358.123*<br>(208.540)             | 1274.216**<br>(647.270)          |
| Observations      | 953                 | 953                       | 953                      | 953                               | 953                              |

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# RAIS: Employment increases in non-ag; decreases in agriculture



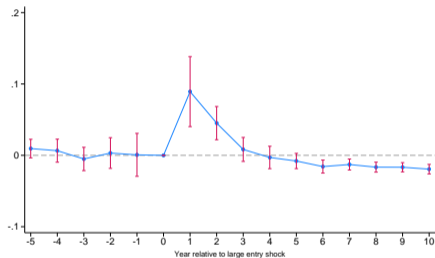
(a) Non-Agriculture



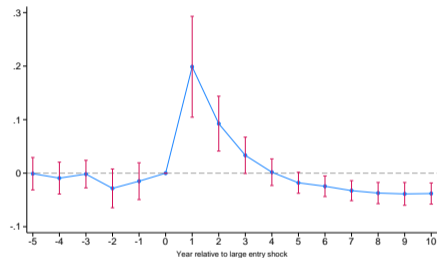
(b) Agriculture

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# Employment and wages in epicenter: (some) primary education



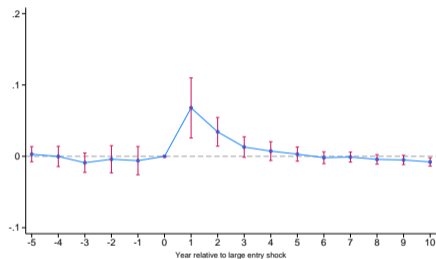
(a) Average Wage (log)



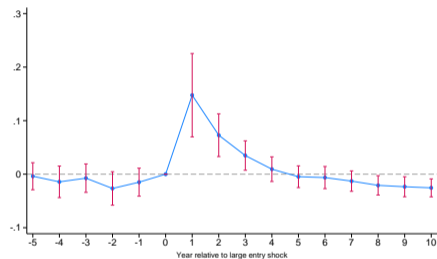
(b) Employment (log)

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# Employment and wages in epicenter: (some) secondary education



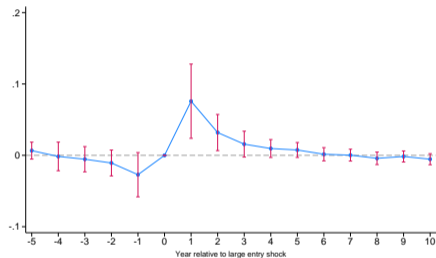
(a) Average Wage (log)



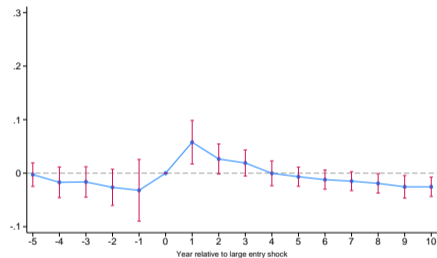
(b) Employment (log)

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# Employment and wages in epicenter: (some) tertiary education



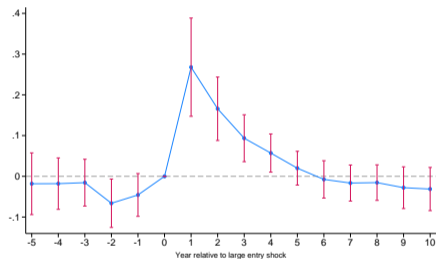
(a) Average Wage (log)



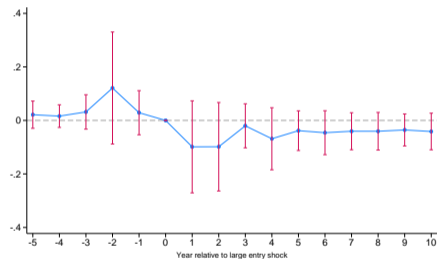
(b) Employment (log)

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# Employment for primary workers in epicenter: Entries in tradable vs. non-tradable sectors



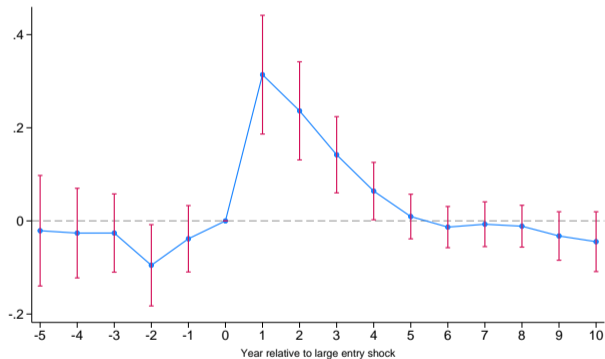
(a) Non-tradable sectors



(b) Tradable sectors

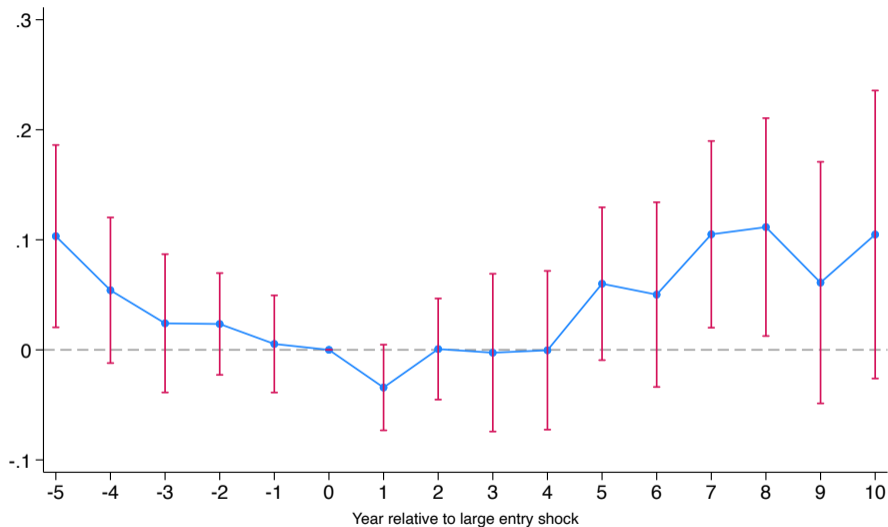
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## Employment for primary workers in epicenter: Entries in construction

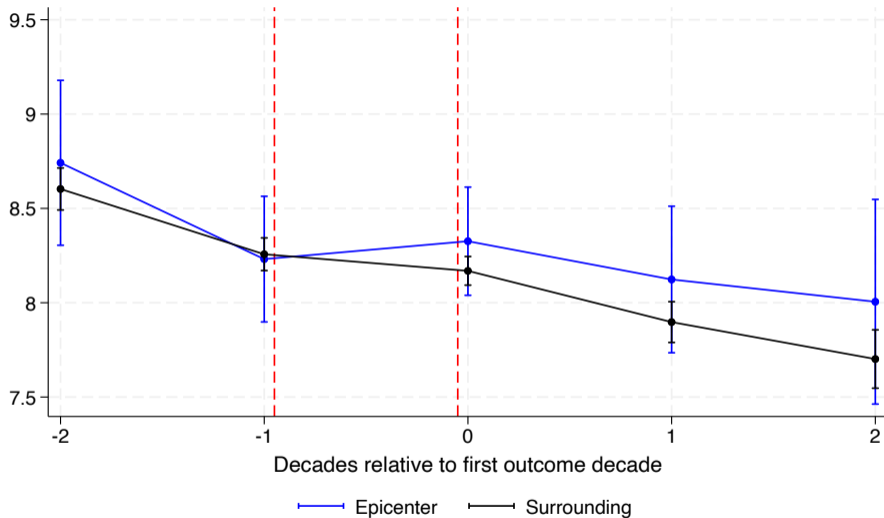


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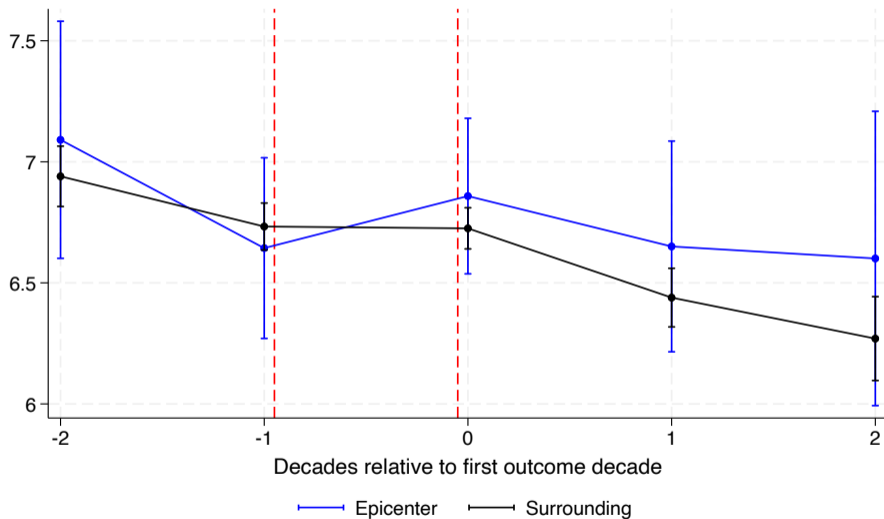
## Area: Large entries increase hectares planted $\sim 5$ years later (PAM)



## The share of labor in agriculture decreases

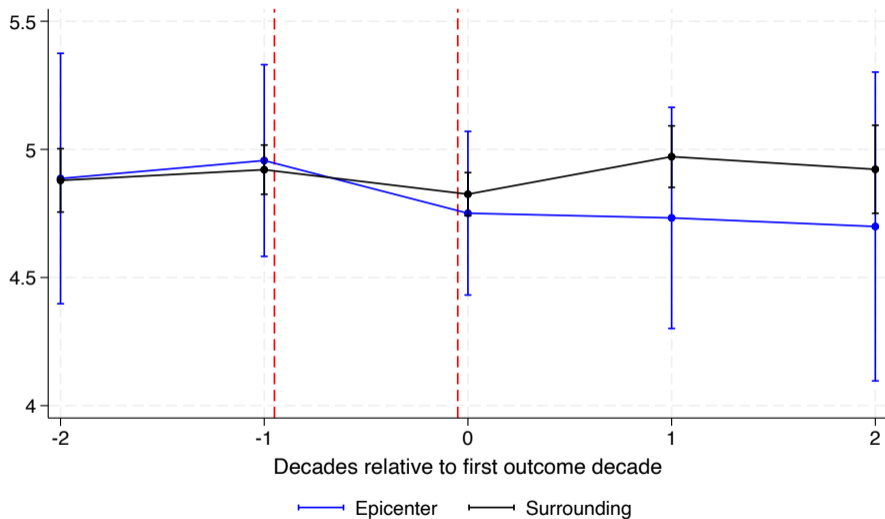


## Share of small farms decreases



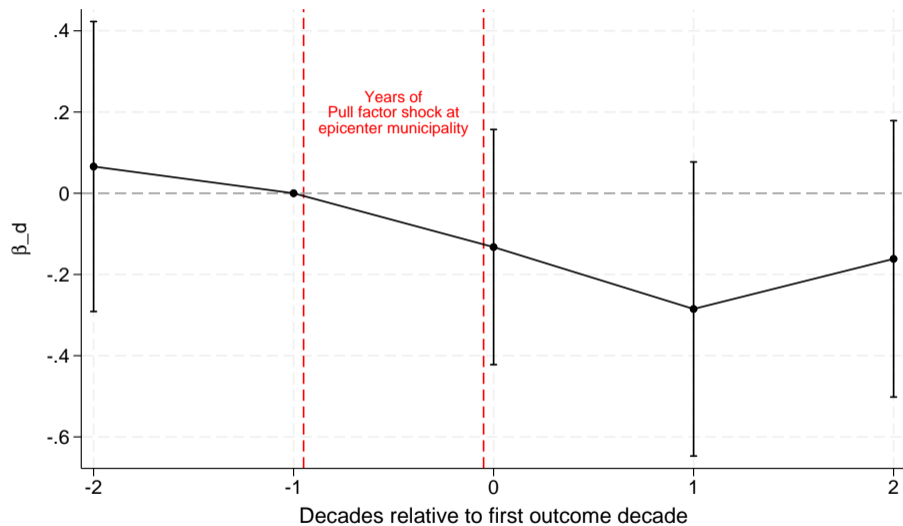
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## Area per farm increases

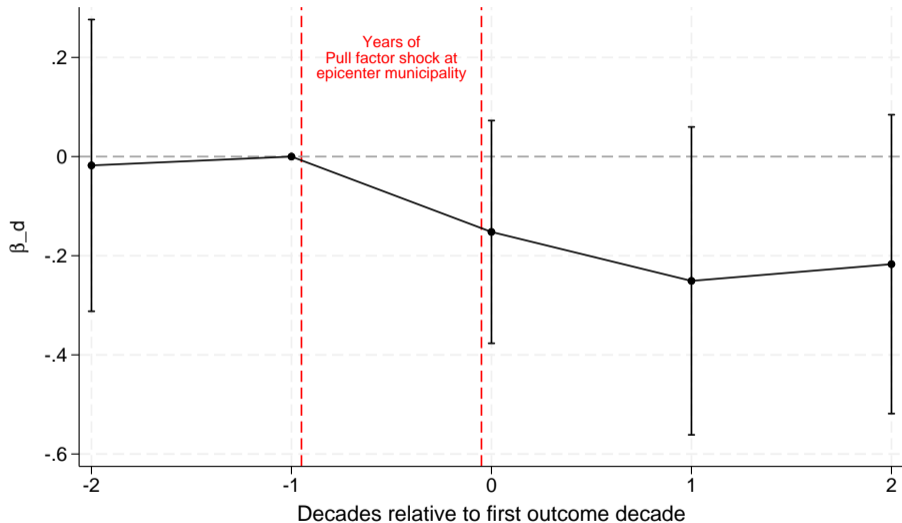


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## A large non-ag entry... Decreases agricultural labor



# A large non-ag entry... Decreases the number of small farms



## Planner's problem

$$W_t \equiv \max_{\{C_{at}, C_{nt}, C_{st}\}} \sum_t \nu^t (\theta_n \ln(C_{nt}) + \theta_a \ln(C_{at} - \bar{c}_a) + \theta_s \ln(C_{st} - \bar{c}_s))$$

$$C_{at} = M_{at} Y_{at}, \quad (\lambda_a)$$

$$C_{st} = Y_{st}, \quad C_{nt} + X_t = M_{nt} Y_{nt}. \quad (\lambda_l)$$

$$K_{t+1} = X_t + (1 - \delta_k) K_t, \quad (\mu_X)$$

$$M_{it+1} = m_{it}(1 - G(\underline{Z}_{it+1})) + M_{it}(1 - \delta_{M_i}). \quad (\mu_i)$$

$$M_n \int_{\underline{Z}_n}^{\infty} N_n(Z) g_n(Z) dZ + N_s + M_a \int_{\underline{Z}_a}^{\infty} N_a(Z) g_a(Z) dZ \equiv N^p,$$

$$N^p + N^f = \bar{N}_n + \bar{N}_s. \quad (\mu_n)$$

# Direct Calibration

| Parameter             | Description   | Value  | Source/Moment                 |
|-----------------------|---|--------|-------------------------------|
| $\alpha$              | Share of labor in non-agriculture                     | 0.82   | Valentinyi & Herrendorf ('08) |
| $\gamma_l$            | Share of land in agriculture                          | 0.18   | Valentinyi & Herrendorf ('08) |
| $\gamma$              | Share of equipment and labor composite in agriculture | 0.71   | Valentinyi & Herrendorf ('08) |
| $\iota$               | Comparative advantage in agr.                         | 2      | Acemoglu & Zilibotti ('01)    |
| $\nu$                 | Discount factor                                       | 0.96   | Annual interest rate of 4%    |
| $\delta_k$            | Depreciation rate of equipment in agriculture         | 0.0294 | Caunedo & Keller ('20)        |
| $\delta_n$            | Exit rate in non-agriculture                          | 13%    | RAIS data, Ulyssea ('18)      |
| $\delta_a$            | Exit rate in agriculture                              | 11%    | RAIS data                     |
| $\theta_a$            | Share of agriculture in consumption                   | 0.2    | National Accounts             |
| $\theta_s = \theta_n$ | Share of non-agriculture in consumption               | 0.4    | National Accounts             |
| $f_n$                 | Operating cost non-agriculture                        | $0.5w$ | Ulyssea ('18)                 |
| $f_a$                 | Operating cost agriculture                            | $0.1w$ | Exogenous, below $f_n$        |
| $F_n$                 | Entry cost in non-agriculture                         | 0.0016 | Exogenous                     |
| $Z_s$                 | Productivity in informal non-agriculture              | 1      | Normalization                 |

normalization  $\mathcal{A}(\beta) = 1$

profile of comparative advantage  $\frac{a_n(b)}{a_k(b)} \equiv \phi \left( \frac{b}{1-b} \right)^{\iota-1} \rightarrow \phi$  chosen consistently with  $\gamma\beta$  and  $\frac{K_a}{Y_a}$

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# Firms in Services/Informality

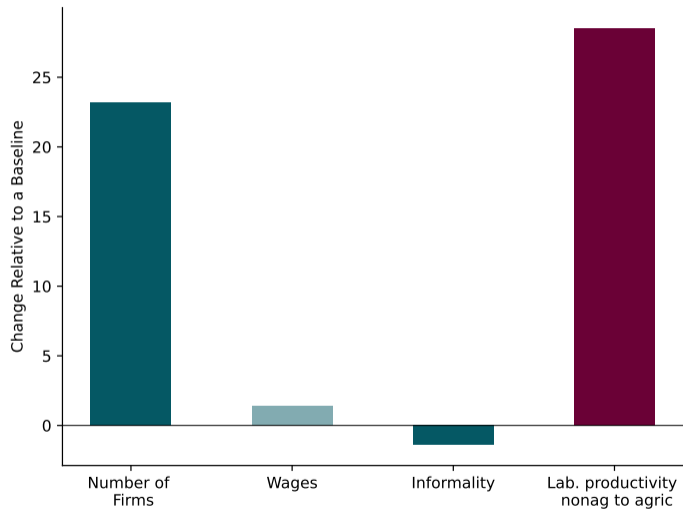
- ▶ Production technology

$$Y_s = Z_s N_s^\alpha$$

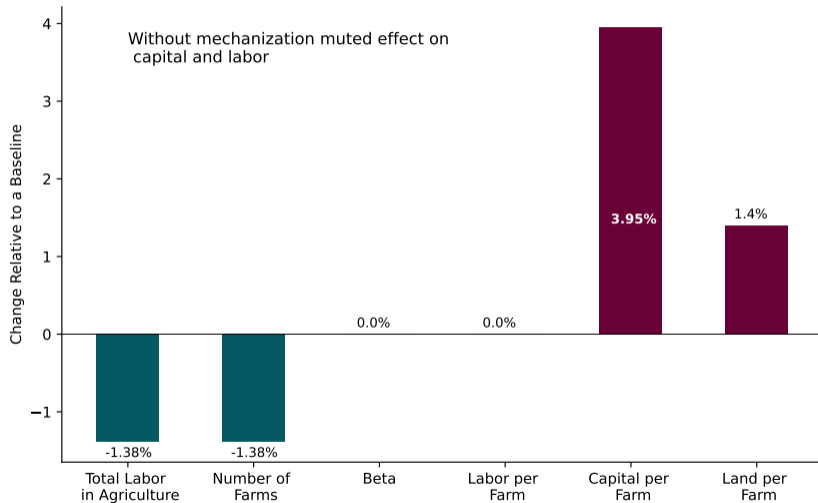
- ▶ Productivity  $Z_s$  for the representative firm

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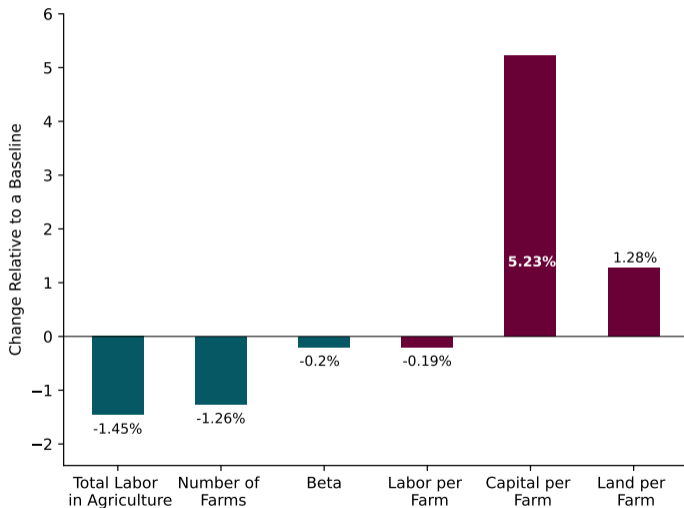
# Firm Entry Shock $\downarrow F_n$ : Non-agriculture ( $\bar{c}_a > 0$ )



# Firm Entry Shock $\downarrow F_n$ : Organization of Agriculture (No Mech.)



# Firm Entry Shock $\downarrow F_n$ : Organization of Agriculture ( $\bar{c}_a > 0$ )



# Firm Entry Shock $\downarrow F_n$ : Higher Initial Capital Intensity (No Mech.)

