

The Global Entrepreneurship Monitor (GEM) Impacts: An international view

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ENTREPRENEURSHIP

INNOVATIVE
ATTITUDE

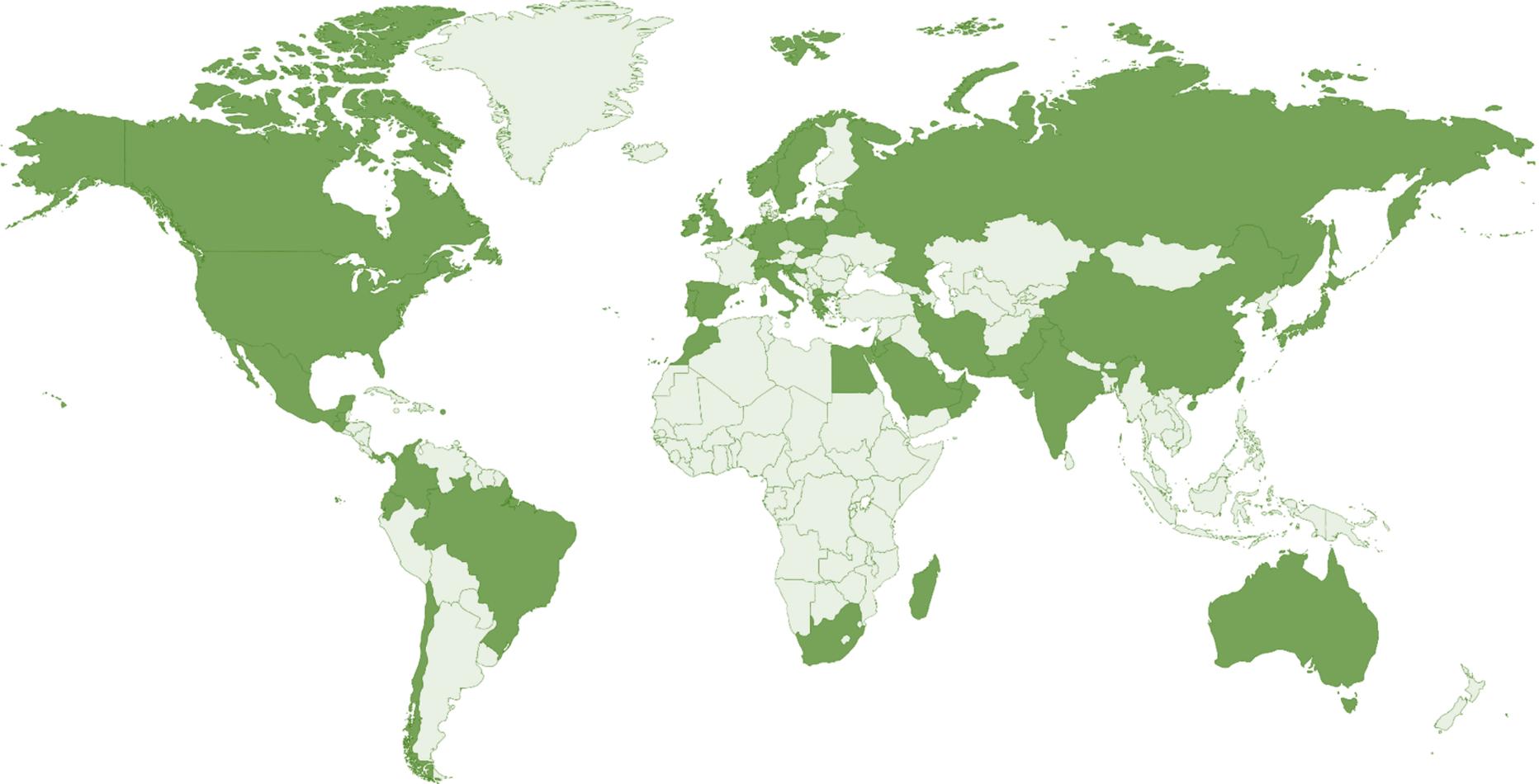
GLOBAL
MINDSET

COMPANY
ENGAGEMENT

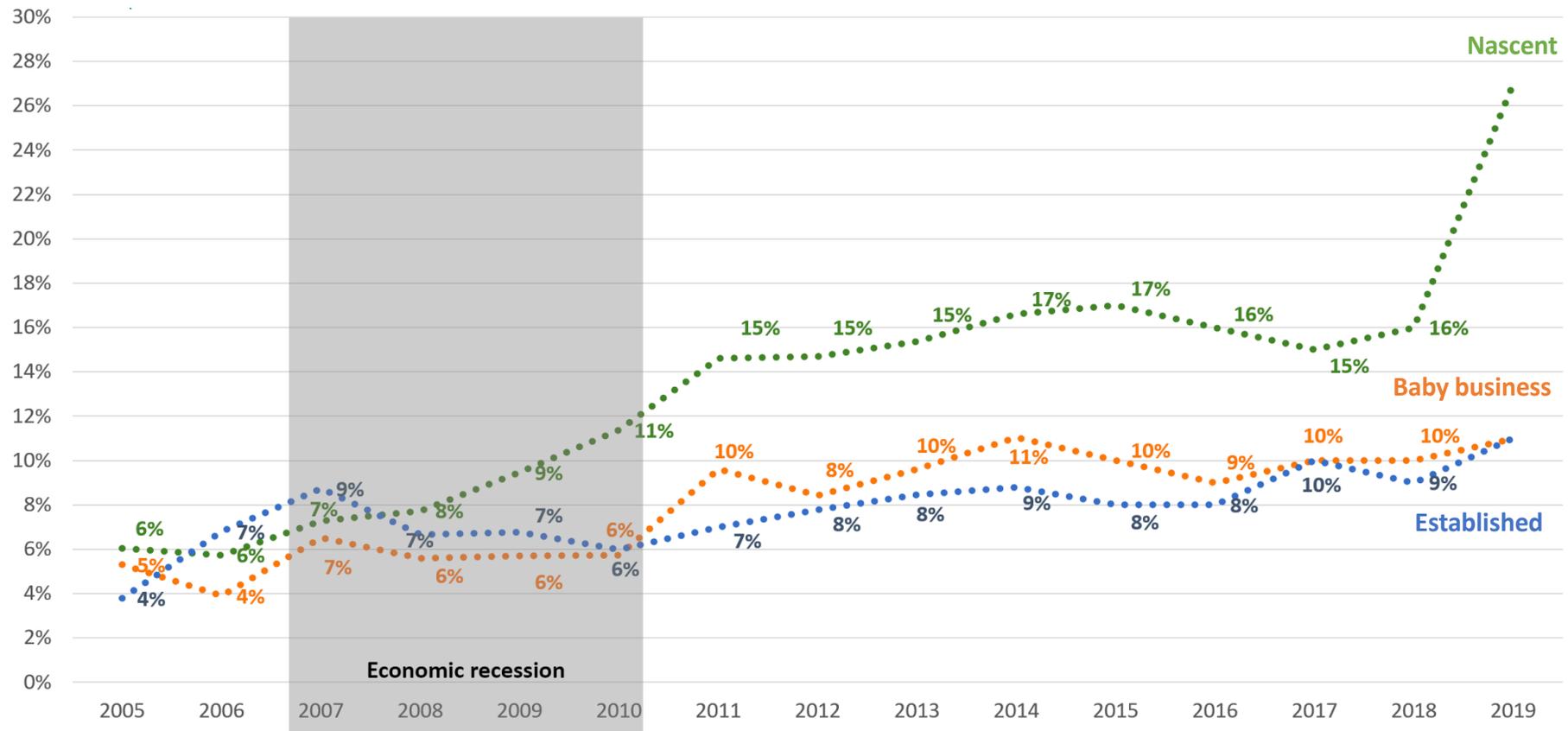
Contributions of GEM to teams & national sponsors



Visibility



Learning lessons



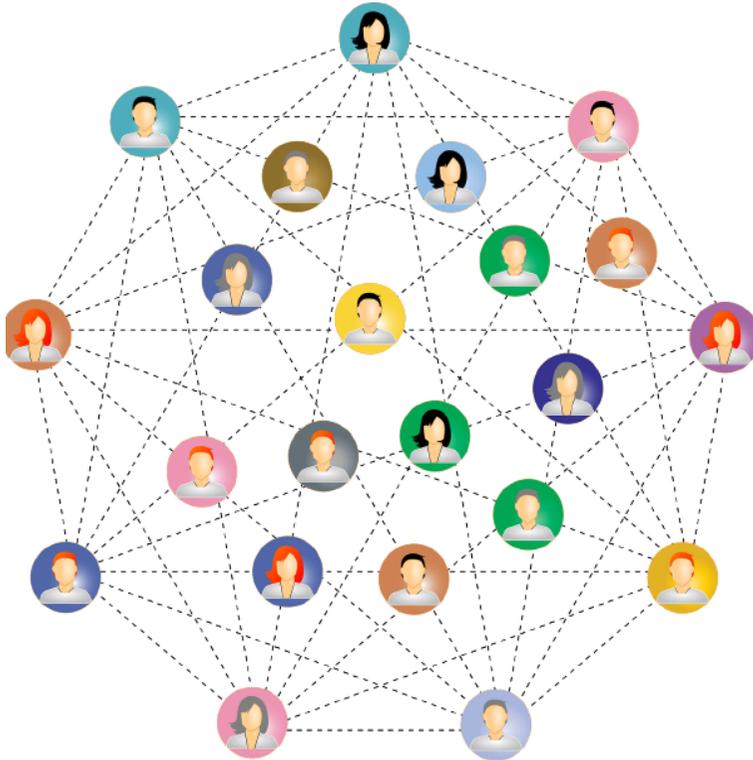
% adult population 18-64 years old
GEM Chile



Contributions of GEM to the academic community



Academics



- Extending the **understanding of the entrepreneurship process** and **ecosystems** at multiple levels (regional, national, international)
- A strong **interaction/collaboration** with local and national **agents involved in the entrepreneurial ecosystem**
- A **strong collaborative network** of top experts around the world
- A useful tool for **entrepreneurship education**

Contributions of GEM to stakeholders



Policy-makers



Promoting new policy

- SMEs and Entrepreneurship Law (2006 Colombia, 2013 Spain, 2020 Brazil)
- Business angels networks (2013 Spain)
- 30 days payments law (2019 Chile), re-entry law (2015 Chile)
- Entrepreneurial ecosystems (U.S., Chile)
- Entrepreneurship education law (Bulgaria)

Promoting new initiatives by reporting data

- Supporting programs for minority entrepreneurs (youth, gender, migrants, social) (Croatian Ministry of Entrepreneurship)
- Innovation entrepreneurship programs (China –Ministry of Commerce, Chile – CORFO)
- Supporting initiatives promoted by Ministry of Economy, Labor and Entrepreneurship and annual review of progress (Croatia)
- United States House of Representatives Committee on Small Business

Society



Sensibilization and legitimization

- Dissemination of indicators in newspapers and social media
- Dissemination of the entrepreneurs contributions to the society and regional development
- Sensibilization of business failure

Entrepreneurs and managers



Benchmarking analysis

- Current strategies (innovation, internationalization) and organic growth expectation across industries and countries
- Entrepreneurial conditions across countries

Contributions of GEM to international organizations



International organizations



Europe's Hidden Entrepreneurs Entrepreneurial Employee Activity and Competitiveness in Europe

December 2016



International organizations

SUSTAINABLE DEVELOPMENT GOALS



1 NO POVERTY



End poverty in all its forms everywhere

8 GOOD JOBS AND ECONOMIC GROWTH



Promote inclusive and sustainable economic growth, employment and decent work for all

10 REDUCED INEQUALITIES



Reduce inequalities within and among countries



Contributions of GEM to respond COVID-19 pandemic



Webinars per regions/continents

**GEM CORONAVIRUS
CRISIS ONLINE
LEARNING SESSION:
ENTREPRENEURSHIP
LESSONS FROM THE
2008 FINANCIAL CRISIS**

*Join GEM researchers on
Monday, April 20th at 12:00 US
EST / 18:00 CET*

Register at
www.gemconsortium.org



Niels Bosma



Mark Hart

**GEM COVID-19 Crisis Online Learning Session:
Perspectives from Chile and Mexico**

Monday, May 4th at 12:00 US EST / 18:00 - Register at www.gemconsortium.org

Maribel Guerrero
GEM Chile

José Ernesto Amorós
GEM Mexico

Elvira E. Naranjo Priego
GEM Mexico

**GEM COVID-19
CRISIS ONLINE
LEARNING
SESSION**

**PERSPECTIVES
FROM ITALY &
SPAIN**



Isidro de Pablo López

GEM Spain - Madrid
Professor, Department of Business
Organization
Autonomous University of Madrid



Donato Iacobucci

GEM Italy
Professor of Economics
Marche Polytechnic University



Diego D'Adda

GEM Italy
Professor of Economics
Marche Polytechnic University

**GEM COVID-19 CRISIS
ONLINE LEARNING SESSION:
SUPPORTING
ENTREPRENEURS IN THE
USA AND CANADA**

**JUNE 1, 2020 AT 12:00 US
EST / 18:00 CET**

*Moderated by GEM Executive
Director Aileen Ionescu-Somers*



Peter Josty



Donna Kelley

A signpost with three directional arrows. The top arrow is teal and points left, labeled 'PAST'. The middle arrow is purple and points right, labeled 'PRESENT'. The bottom arrow is brown and points right, labeled 'FUTURE'. The signpost is a white pole against a textured, light-colored background.

PAST

PRESENT

FUTURE

¡Thank you!

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